



Maccabi GB™
Actively Jewish

MACCABI GB QUARTERLY REPORT

Q2: April 2015 - June 2015



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INTRODUCTION

The beginning of 2015 saw Maccabi GB continue our impressive and varied calendar of programmes, projects and events, engaging thousands of members of the Jewish Community across the UK.

With the first six months of the year now gone, the second quarter has been just as successful and exciting as the first, with this Report examining our activity from April to June 2015. Our numerous Programmes have thrived and our major events have taken us to the next level, underlining our status as the key provider of Jewish sport, health & wellbeing activities in the UK.

The Maccabi GB Community Fun Run 2015 set the benchmark for communal, sporting events as it surpassed all previous records to welcome 2,000 runners, 1,500 spectators and 48 Jewish charities. It was one of the largest Jewish sporting fundraisers in the history of the UK and highlighted our ability to unite Jewish charities and members of the Community. Over 300 footballers of all ages took part in the end-of-season Macc 5's, whilst the best Jewish Table Tennis athletes from across the country descended on NW London for the Maccabi GB Table Tennis Championships. Our preparations for the European Maccabi Games 2015 has reached new heights, with all squads announced and the last training sessions taking place. The Management Meetings and official Kit Day put the finishing touches on our Delegation's presence in Berlin. We also hosted one of our most unique and enjoyable 'Sport for Everyone' events – the Maccabi GB Community Dog Walk – which engaged 60 dogs and 250 people. Our now-established Sport, Health & Wellbeing Programme has grown and, this quarter, has seen us host another fantastic Jewish Walking Tour of London for 20 participants and tailored exercise sessions for young people at 'MGB @ The Zone' in Leeds.

Jewish sport is strong, with 1,600 of our youth actively engaged in Schools each week, over 750 young people playing in an MGB School Sports Tournament, the continued success of our affiliated Maccabi Leagues, and our reach across the UK highlighted with the continued work of our Regional Sports Development Coordinator in the North; and, of course, with Streetwise and 'Leadership by Streetwise' we have engaged over 2,000 young people, including another successful Antisemitism Workshop and Leadership Graduation Weekend. Our communal partnerships go from strength-to-strength and the Kulanu Jewish Sport and Community Centre in Kenton – now Maccabi GB @ Kulanu – allows us to provide more regular activities for Jewish people than ever before.

As well examine our activity from April to June, we will also look ahead to the rest of the year – including preparations for another major international event in the JCC Maccabi Games 2015 – in what will be a continuation of another fantastic year of Sport, Health and Wellbeing for Britain's Jewish Community.



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MAJOR EVENTS

Maccabi GB at home and abroad

April 2015 – June 2015

Without question, it is our major events which have dominated much of the second quarter of 2015. We continue to break records and bring the Community together in equal measure thanks to the **Maccabi GB Community Fun Run 2015**. On Sunday 14th June, 2,000 participants and 1,500 spectators descended upon Allianz Park Stadium to raise significant funds for 48 Jewish charities. All these figures surpassed any number of runners, supporters and communal causes from previous MGB Community Fun Runs and highlights our impact in unifying Jewish people of all ages, from any background and of any ability to take part in exercise for worthwhile causes. Plans are already in place to expand on this event on a global scale – the Worldwide Maccabi Community Fun Run on 19th June 2016 - as it marks its 10th Anniversary next year.



The Maccabi GB Community Fun Run 2015

We also held two more of our major, annual events which host different sports and attract the same popularity. The **Maccabi GB National Table Tennis Championships 2015** was again held at London Academy and welcomed 65 of the best Table Tennis players from across the UK, in the U12-Over 60's categories. We also hosted the **Maccabi GB Macc 5's** in May. The event, for U9's all the way up to Masters, is to bring Jewish footballers of all ages together for a final push at silverware before the end of the 2014/2015 Jewish football season. This year's incarnation saw 300 players from 35 teams take part.



The Maccabi GB National Table Tennis Championships 2015

On an international scale we are now fully-focused on the **European Maccabi Games 2015 (EMG2015)**, which are taking place in Berlin from 26th July–5th August. All Team Maccabi GB Sports Squads have been announced for a 250-person delegation and there have been numerous Manager’s Meetings and training sessions as we finish our final preparations for Germany. The final schedule is now confirmed for the **Team Maccabi GB Jewish Identity Programme (Pre-Camp)** - the first of its kind for Great Britain at a European Maccabi Games - and the whole squad were presented with their official kits during the **Team Maccabi GB Kit Day** in June. Throughout the day the participants received inspirational talks from the likes of Lord Jonathan Kestenbaum, MGB Chairman, Michael Ziff and Paralympic Gold-medallist, Jason Smyth, whilst the Squad’s Junior athletes took part in a number of ‘break-out session’ which focused on team bonding. Team Maccabi GB’s **JCC Maccabi Games 2015** Squad is also well into their preparations for the event in Fort Lauderdale, Florida in August, with their Kit Day in July. Looking towards the end of 2015, planning is ongoing for Team Maccabi GB to compete at the **Pan-American Maccabi Games 2015** in Santiago, Chile.



Team Maccabi GB's European Maccabi Games Kit Day

Looking ahead

When Team Maccabi GB return home from Berlin and Florida respectively, we will be looking to celebrate their achievements in Autumn/Winter 2015 by hosting the **Maccabi GB Sports Awards 2015** – celebrating our Community's great sporting achievements of the previous 12 months. We will also be hosting a unique **Fundraising Breakfast with Sir Martin Sorrell** at Berwin Leighton Paisner's offices in October. Of course, we also have the important matter of representing Anglo-Jewry at the aforementioned **Pan American Maccabi Games** at the end of the year.



SPORT FOR EVERYONE

All ages, all abilities

April 2015 – June 2015

The 'Sport for Everyone' (SFE) initiative has established itself to become one of the cornerstones of what we offer the Community – a way to get active regardless of age, sporting ability or gender. Since the turn of the year the Programme has already provided plenty of unique events to engage and integrate Jewish people.

Undoubtedly, the most successful, popular and unique 'Sport for Everyone' event – also known as a Community Sports Day – hosted this quarter was the **Maccabi GB Community Dog Walk**. In total, over 60 dogs and 250 people took part in the day, using their pet pooches as inspiration to get some exercise alongside other Jewish members of the Community. As well as the designated walking route, there were 'doggie demonstrations', stalls and the ever-popular competitions, where entrants could show off their prized pets.

The importance of 'Sport for Everyone' should never be underestimated and with the rest of 2015 providing even more exciting events, we aim to deliver even more when the Programme continues throughout this year and beyond.



Maccabi GB Community Dog Walk

Looking ahead

As usual, Maccabi GB has an extensive list of 'Sport for Everyone' programmes and events which will run throughout 2015 and into next year. We are excited to introduce a new sport to the Community in **Footgolf**, to be run in partnership with Boys Town Jerusalem. Another event which we are looking forward to is the **Community Ice Skating Day**, with over 100 Jewish participants of all ages expected to take to the ice and get into the winter spirit towards the end of the year.



SPORT, HEALTH & WELLBEING

Keeping the Community happier and healthier for longer

April 2015 – June 2015

Maccabi GB has always been at the forefront of Jewish sport in the UK, continually adapting with the Community in order to meet its needs. The established 'Sport, Health & Wellbeing' (SHW) Programme has become a key part of what we do, providing a range of products suitable for all ages to aid the Jewish Community in areas of health and fitness.

The latest event this year to be held under the SHW banner was the third **Jewish Walking Tour of London**. The latest Tour, this time in May, welcomed 20 participants who helped fully-book the Walk for the third time in a row. The group were given a unique guide to the 'Secrets & Scandals' of Mayfair, learning about Jewish London whilst getting active at their own pace with other members of the Jewish Community. Our Sports Coordinators have helped ensure that SHW reached all corners of the Country and Community. Our Northern Sports Coordinator continues to run active sessions for young members of the Jewish Community at MGB @ The Zone in Leeds, whilst April saw the final set of tailored exercise classes (run over two months) provided by Maccabi GB to elderly Jewish Care

residents The classes, which we were able to put on due to funding received from the Mayor's Fund (a grant for charities in London), saw MGB host 12 sessions, engaging 40 people.

The SHW Programme continues to be strongly-represented via our regular 'sports' clubs. The **Walking Club** - designed to give participants a regular outlet for getting some exercise at their own speed – numerous times throughout the second quarter of the year, as does the MGB **Running Club** – a club which is more about keeping fit and healthy than playing sport – which regularly engages over 10 participants weekly.



A couple of the participants enjoying the Maccabi GB Jewish Walking Tour of London

Looking ahead

With the Maccabi GB 'Sport, Health & Wellbeing' Programme well-established, we have a number of other initiatives planned this year which will see it evolve and grow in equal measure. These include more **Maccabi GB Jewish Walking Tours** and a **Lawn Bowls Day** (in partnership with Jewish Care and Woodcock Park Lawn Bowls Clubs), both during the summer, in addition to more partnerships with other communal organisations to provide multiple outlets for Jewish people to remain happier and healthier for longer. One such example of this is the introduction of weekly activity sessions for Jewish Care residents.



SCHOOL SPORTS PROGRAMME

Introducing a passion for sport from a young age

April 2015 – June 2015

We have always believed that a passion for sport – and the skills needed to succeed – start at a young age. Our **School PE Curriculum Lessons, After School or Lunchtime Clubs and School Sports Tournaments & taster sessions** continue the success of recent years. Maccabi GB engaged over 1,600 young people each week in Primary Schools across London between April and June of this year. In the last three months alone we delivered an impressive 470 sessions in total.

We also welcomed over 750 children to six Primary and Secondary School Sports Tournaments, clinics and taster sessions in this time. 400 students took part in Secondary Schools Track & Field, whilst over

500 young, male & female athletes took part in four Primary Schools Football Tournaments at Mill Hill PowerLeague from April to June. Also, 66 keen Table Tennis players got first class coaching in the first ever **Maccabi GB Table Tennis Clinics** in April and May, both held at Maccabi GB @ Kulanu. In addition to this, we welcomed 300 people – including 150 young participants – to the annual **Maccabi GB Simchat Hamayim Swimming Gala** in what always proves to be one of our most popular events.



Maccabi GB Primary School Football Tournament

The **Maccabi GB Regional Sports Development Coordinator** - introduced in July 2014 to specifically provide Sport, Health and Wellbeing activity to the UK's Northern Jewish Community – continues to offer a number of programmes throughout the region, engaging between 80 and 160 people weekly. These include bespoke fitness classes, Basketball and Tag Rugby run at The Zone Community Centre in Leeds and additional sports sessions at Manchester Maccabi. In total we have engaged 1,400 participants since April. This further emphasises our commitment to growing a healthier Jewish Community from grassroots upwards on a national level.

Looking ahead

One thing that is guaranteed is that Maccabi GB will always be at the forefront of providing the Community's young people with sporting opportunities. We will continue to run PE Curriculum Lessons and Sports Clubs in Schools until the end of the Academic Year (in July) and again at the start of the new school year (in September). There are also numerous School Sports Tournaments for all ages and Half Term Sports Clinics planned throughout the year at Maccabi GB @ Kulanu. By the end of 2015, over 9,000 school children will have played a School Sport organised and run by us. Our goal is to develop sport at a young age and nurture it so that athletes can eventually represent Team Maccabi GB at future International Games. The Maccabi GB Regional Sports Coordinator will also continue their fantastic work across the North of the UK, replicating our work carried out in the South.



Maccabi GB
sport for everyone!

SPORTS CLUBS

Ensuring the Community always has a sporting outlet

April 2015 – June 2015

Maccabi GB has established an impressive roster of regular Sports Clubs to cater for a variety of interests, and all responsible for bringing Jewish people together.

In addition to our well-established Clubs – including **Badminton and Tenpin Bowling**; all which welcome 20-50 people each month – we added the aforementioned **Walking and Running Clubs** to meet the demands of members of the Community who wanted to get active at their own pace. We are also proud to partner with the **Israeli Dance Institute** to offer a unique way of getting exercise on a regular basis. The **Maccabi GB Table Tennis Club** – which had great success last year – continues to thrive in 2015, with their squad training to defend the Wembley and Harrow Table Tennis League for the third consecutive season, after last year's success.



Maccabi GB Table Tennis



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ISRAEL

Maintaining our connection with Israel

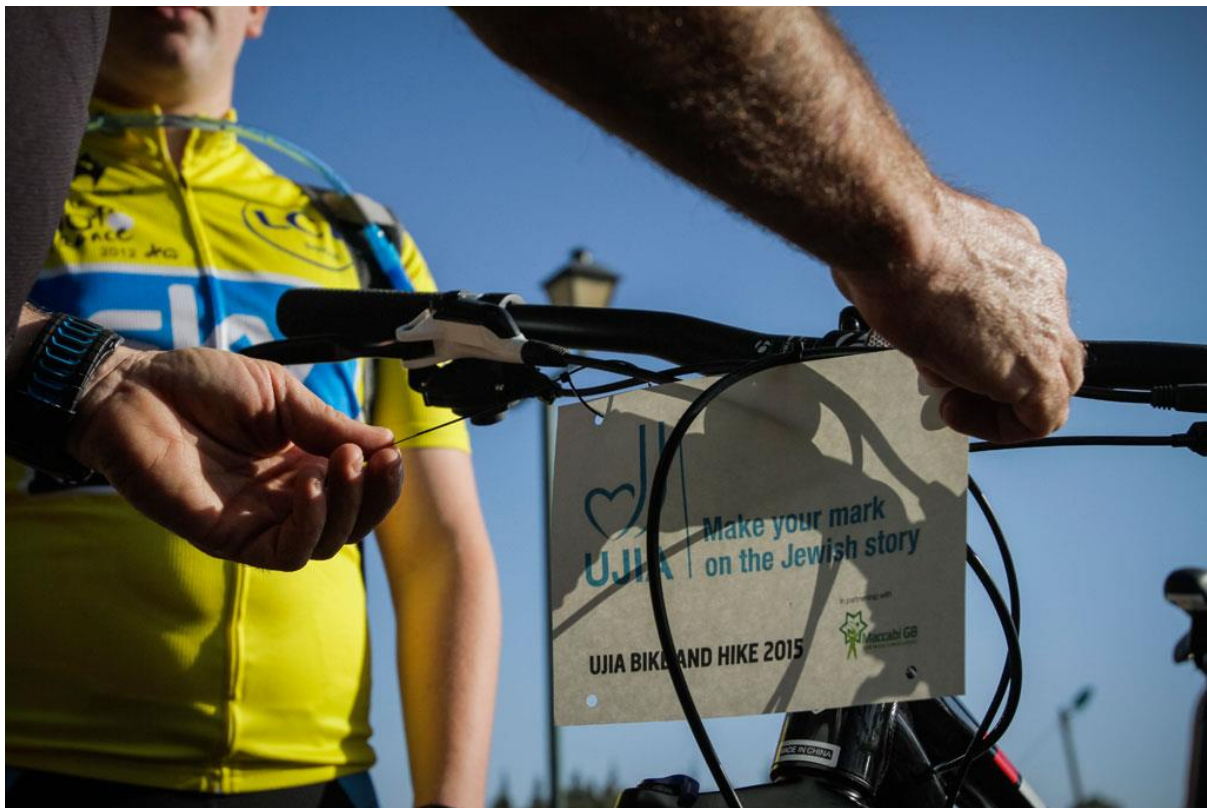
April 2015 – June 2015

Maccabi GB always ensures that there are strong links between the Jewish communities of Great Britain and Israel, arranging tailored tours between the two nations throughout the year.

In June Senior Leaders and representatives from Maccabi GB were present at the **Maccabi World Union Plenum and Future Leaders' Forum (FLF)**, alongside 220 delegates from 36 Maccabi TO's. Whilst there, they attended a number of lectures, talks and presentations from special guest speakers including Maccabi World Union President, Leo-Dan Bensky. There were a number of important announcements made regarding members of MGB; There were some important announcements made regarding members of Maccabi GB: Stuart Lustigman stepped down from his role as long-

standing European Maccabi Confederation (EMC) President and received the 'Award of Recognition for Outstanding Leadership for the Maccabi Movement in Europe' by the EMC; Maccabi GB Chairman, Michael Ziff, was appointed an Independent International Sports Committee (ISC) Inspector of Cricket at the 20th Maccabiah Games; David Pinnick, Maccabi GB joint-Vice Chairman, was appointed Chairman of 20th Maccabiah Games Committee for Juniors and Education; Stuart Greenberg was appointed as Chairman of the 20th Maccabiah Games Committee for Masters; and Daniel Collins, Maccabi GB joint-Vice Chairman, began his role as an ISC Member. Maccabi GB also delivered a presentation alongside Maccabi Hungary on the respective countries' Community Fun Runs. There was also another presentation delivered by Maccabi GB and Streetwise during the International Education Committee Meeting. Perhaps one of the most anticipated announcements was the launch of the 20th Maccabiah Games logo. During the FLF our young representatives were part of an 85-strong group made up of their peers from around the world. During the seminar they had the opportunity to hear from a number of 'TED' speakers including Olympic Gold Medallist, Garrett Webber-Gale, and took part in a discussion on the future of the FLF. There was also a presentation delivered by Maccabi GB and Streetwise on Internet Safety.

Also this quarter, we were delighted to partner UJIA for their **Bike & Hike Tour to Israel**. Over Pesach, 21 participants journeyed around the Negev either on bike for 80km or hike 10km/20km to raise funds for worthwhile causes. The event strengthened our Community's ties with Israel, whilst fundraising and promoting healthy exercise.



UJIA Bike & Hike Tour to Israel

Looking ahead

We will be hosting our annual **Maccabi GB Lawn Bowls Association Tour** and a **Maccabi Masters Football League Tour of Israel** in October and November, respectively. Both tours have sold-out already. We will also be delighted to welcome back to the UK the **71st Maccabi GB and Maccabi Tzair Chanukah Torch Relay**.



April 2015 – June 2015

Streetwise has grown to become one of the most important educational organisations within the Community. Having engaged over 20,000 young people in consecutive years, the project – a joint venture by Maccabi GB and CST – is the only one to offer a variety of programmes on National Curriculum subjects including PSHE (Personal Social Health & Economic Education), SRE (Sex & Relationships Education) and Personal Safety. These are delivered to 66 Jewish and non-Jewish Primary and Secondary Schools and 40 community organisations nationwide.

Throughout the last three months there have been many highlights. As the sole provider of Antisemitism Education in Jewish Secondary Schools, Streetwise engaged 1,000 young people in SRE Education sessions across 10 Jewish School. As part of their Personal Safety and Personal Development Sessions education, the latest **Antisemitism Workshop** was run in Manchester, following similarly successful Workshops created and run throughout the last ten months. This one engaged 26 young people as the first of its kind in the region.



Additionally, as part of the Alan Senitt Community Leadership Programme – an interfaith programme which is managed and facilitated by Streetwise - we reached over 70 young people in Secondary Schools who graduated from the year-long course during a special ceremony in June.

The aforementioned programmes are just a few of the many that Streetwise delivers and underlines how crucial they are in the development of Jewish young people.



Leadership by Streetwise Graduation Weekend

Leadership by Streetwise has also had a fantastic three months, ending their 2014/2015 course. Following last quarter's Hands-On Events and Catch-up Day, the participants continued their development by attending another Hands-On Event with Jewish Care and were part of the Volunteer Team at the Maccabi GB Community Fun Run 2015. The 2014/2015 Year culminated with the **June Graduation Weekend**, in Amersham, which saw 92 young people officially complete their Course.

Looking ahead

In addition to the classes, seminars, programmes and campaigns that Streetwise will be running throughout the year, particular mentions must go to **Summer Courses and Workshops**; over the summer term Streetwise will be visiting 12 summer camps and schemes, providing fun educational activities to young people from the age of 5 and all the way up to Leadership training for some of the schemes and camps. Streetwise will also be hosting an evening in November 2015 to celebrate ten years of inspiring confidence to young members of the Community.

The **Leadership by Streetwise 2014/2015** Year begins in November with the Planning Shabbaton for Leadership 2015/2016 Bogrim, with 20 attendees expected; whilst the seminar weekend launching the start of Leadership by Streetwise 2015/2016 Year for participants is being held in December 2015 with 110 young participants expected.



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AFFILIATES & PARTNERSHIPS

Helping to build a strong, unified Community

April 2015 – June 2015

Thanks to the Sport, Health & Wellbeing Programme Maccabi GB has been able to use this as a foundation to create stronger ties with other communal organisations in order to maximise our exposure and engagement within the Community.

One of the first partnerships, with Chai Cancer Care, continues to see successful **Maccabi GB and Chai Cancer Care Weekly Walking Clubs** held, which exclusively provide a means of exercise for Chai's clients. As previously mentioned, our well-established partnership with Jewish Care allowed us to continue the **tailored exercise classes** for their Care Home residents into this quarter. The aforementioned **UJIA Bike & Hike** allowed us an opportunity to partner with one of the Community's most renowned charities to host a unique health & wellbeing event in Israel.

Maintaining strong links to our affiliates, Maccabi GB helped **The Zone in Leeds** celebrate our One Year Anniversary at the venue by helping host a joint celebration with other communal groups for over 350 people. Staying in the North, **Manchester Maccabi** recently hosted their 'Dancing Strictly' event in June at the Dancehouse Theatre, Manchester. Where over 400 people helped raise £10,000 via dance competitions. **Chigwell Maccabi** held a fun and unique 'rope-climbers day' for 27 participants. We were also delighted to see Jewish Football flourish with four Cup Finals and end-of-season awards ceremonies, recognising Jewish, sporting talent at all age level.

Looking ahead

Partnership work for the future includes another **Lawn Bowls Day** in July with Jewish Care and a wider research project for their users, plus a fun **Footgolf Fun Day**, which we will be helping Boys Town Jerusalem to promote and host. Other partnerships we have developed, or plan to build upon, includes Jewish Blind and Disabled, Langdon and JLGB with details of the link-ups to be announced in the near future.

MACCABI GB @ KULANU

Providing the Community with even more sporting outlets

April 2015 – June 2015

We are excited to oversee the day-to-day running of the Kulanu Jewish Sport and Community Centre in Kenton, which began at the start of this year. Now '**Maccabi GB @ Kulanu**', the centre has already been used for a number of events. This quarter it hosted two **Half Term Table Tennis Clinics** for 66 participants, welcomed 50 participants of an **Ezra Shabbaton**, hosted a **British Friends of the Israeli War Disabled fundraising event** for 75 people and has engaged over 150 people as a meeting and planning venue for parents, Managers and the Organising Committee of Team Maccabi GB's **European Maccabi Games 2015** preparation. The Maccabi GB @ Kulanu has also played a key role in hosting a number of regular sports clubs, including MGB Table Tennis and local football and Basketball clubs, on a weekly basis. It is open for use to the wider Community with the goal of making it the hub for Jewish sport, health & wellbeing.

Looking ahead

Maccabi GB @ Kulanu will play a pivotal role in our programmes and events, with more **Shabbatons**, a number of **Holiday Camps** and more **Sports Clinics** being held at the Kenton site. We will also host specific events, such as the **Team MGB JCC Kit Day** in July and **Israel Tour Reunions** for in-excess of 60 people each, throughout 2015. As well as host events MGB @ Kulanu will create additional communal partnerships including a tie-in with the football and fun-time company, **Soccer Bears**.



Maccabi GB Sports Clinic in Maccabi GB @ Kulanu



SUMMARY

Building on what we offer

Last year, MGB engaged over 36,000 Jewish people nationwide, highlighting our impact within the Community. Our role in providing sporting or educational programmes and events extends beyond the field of play or the classroom. From our School Sports Programme and Streetwise classes, where we are engaging over 2,000 young people per week, through to the Leadership by Streetwise seminars, where young adults are brought together to learn how to make a difference within their communities. From the hundreds of people who attend our regular Sports Clubs and 'Sport for Everyone' events, to the 350 competitors combined who will represent Great Britain at the European Maccabi Games 2015, JCC Maccabi Games 2015 and Pan American Maccabi Games 2015. From the diverse communal partnerships we are establishing on a regular basis to the new events and possibilities we are able to host at Maccabi GB @ Kulanu. We are constantly ensuring that British Jewry stays involved in sport, has a platform to come together with other members of the Community and - regardless of age, gender or ability - has a means to channel their enjoyment and talent from the first step to the final whistle. This is why Maccabi GB is synonymous with Jewish sport, health and wellbeing.

